

ERIE CHAMBER OF COMMERCE

2023 EVENTS

SPONSORSHIP OPPORTUNITIES



Listing of Major Events

The following Erie Chamber Community Events are free to the public, sponsored in part by The Town of Erie and supporting businesses, and generate a networking web for a variety of numerous professional enterprises.

- **Erie Town Fair and Balloon Festival** – Held the 2nd weekend in May and has an estimated attendance of **25,000** in the historic downtown with 250-300 booth vendors. The Balloon Festival hosts 25+ hot air balloons over three days (2nd weekend in June) and attracts an average of **2,000 on-site viewers per day**.
- **One Summer Concert Series** – Held July - Free concerts hosting an average of **3,500 -4,000** happy, dancing families.
- **EB Erie Brewfest** – Held the 2nd Saturday in October invites 20+ participating local Colorado Breweries and attracts over **1,000 “tasters”**.
- **Parade of Lights** – Held the 1st Friday in December and attracts over **6,000 holiday guests**.

If you are interested in any of our Erie Chamber Events and would like more information, please contact Pat Vero @ pat@eriechamber.org

To be included in print advertisement, sponsorship is due 45 prior to the event

ERIE TOWN FAIR (May 13th)
BALLOON FESTIVAL (June 9, 10 & 11)

_____ \$5,000 – Presenting Sponsor Town Fair & Balloon Launch - Filled

Three Business logos on banners displayed at event

Business logo on all posters, advertising, and Chamber Website (Home page & Event page)

Business name engraved on “Glowing Sponsors” Balloon Plaque in Chamber office

Three prime booth spaces at Town Fair

Six balloon passengers for Balloon Launch

Business logo on 2023 Limited Edition Town Fair t-shirts

Six Limited Edition 2023 Town Fair t-shirts

_____ \$2,500

Two Business logos on banners displayed at event

Business logo on all posters, advertising, and Chamber Website (Home page & Event page)

Business name engraved on “Glowing Sponsors” Balloon Plaque in Chamber office

Two prime booth spaces at Town Fair

Four balloon passengers for Balloon Launch

Business logo on 2023 Limited Edition Town Fair t-shirts

Four Limited Edition 2023 Town Fair t-shirts

_____ \$1,500

Business logo on banners displayed at event

Business logo on all posters, advertising, and Chamber Website (Event page)

Business name engraved on “Glowing Sponsors” Balloon Plaque in Chamber office

One prime booth space at Town Fair

Two balloon passengers for Balloon Launch

Business logo on 2023 Limited Edition Town Fair t-shirts

Four Limited Edition 2023 Town Fair t-shirts

_____ \$1,000

Business name on banners displayed at event

Business name on all posters, advertising, and Chamber Website (Event page)

One prime booth space at Town Fair

Business name on 2023 Limited Edition Town Fair t-shirts

Two Limited Edition 2023 Town Fair t-shirts

_____ \$500

Business name on banners displayed at event

Business name on all posters, advertising, and Chamber Website (Event page)

Business name on 2023 Limited Edition Town Fair t-shirts

SUMMER CONCERT – August 26th - Coal Creek Park

_____ \$3,500 - Presenting Sponsor (only 1) – Filled by jen Realty

- Business logo displayed on stage banner as presenting sponsor
- Business logo displayed at 3 entrance banners
- Business logo on all posters, print and digital advertising, and Chamber Website – Home Page & Event Page
- Two Booth spaces at Concert
- Business recognition at beginning of concert and during band break announced as Presenting Sponsor
- Advertising on Chamber Website event page as Presenting Sponsor
- Four VIP seating provided in front of stage

_____ \$1,000

- Business logo displayed on stage banner
- Business logo displayed at 2 entrance banners
- Business logo on all posters, print and digital advertising, and Chamber Website (Event page)
- One Booth space at Concert
- Advertising on Chamber Website event page
- Sponsor recognition during event

_____ \$ 500

- Business name displayed on stage banner
- Business name on all posters, print and digital advertising, and Chamber Website (Event page)
- Advertising on Chamber Website Event page
- Sponsor recognition during event

ANNUAL EB ERIE BREWFEST – October 7

_____ \$3,500 - Presenting Sponsor (only 1) – Filled by ALLO Fiber

- 8 Brewfest Entry Tickets
- 8 Brewfest Commemorative Beer Glasses
- Two Business logos on banners displayed at event
- Business logo on all posters, advertising, and Chamber Website (Home page & Event page)
- Business name and logo on Sponsors Table Signage
- Business recognition throughout the event
- Business logo on ticket sales website as Presenting Sponsor
- Business name and logo on Chamber website (Home page & Event page)
- One booth space at Brewfest Event
- Business name and logo on Chamber Website with URL to your website

\$2,500 Glass Sponsor – Filled by Urban Squeeze

Logo on glasses
6 Brewfest Entry Tickets
6 Brewfest Commemorative Beer Glasses
Business logo on banner displayed at event
Business logo on all posters, advertising, and Chamber Website (Home page & Event page)
Business name and logo on Sponsors Table Signage
Business recognition throughout the event
Business logo on ticket sales website
Business logo on Chamber website (Event page)
One booth space at Brewfest Event
Business name and logo on Chamber Website with URL to your website

\$1,500

6 Brewfest Entry Tickets
6 Brewfest Commemorative Beer Glasses
Business logo on banner displayed at event
Business logo on all posters, advertising, and Chamber Website (Home page & Event page)
Business name and logo on Sponsors Table Signage
Business recognition throughout the event
Business logo on ticket sales website
Business logo on Chamber website (Event page)
One booth space at Brewfest Event
Business name and logo on Chamber Website with URL to your website

\$1,000

4 Brewfest Entry Tickets
4 Brewfest Commemorative Glasses
Business name on banner displayed at event
Business name on all posters, print and digital advertising, and Chamber Website Event page
Business name Sponsors Table Signage
Business recognition throughout the event
Business logo on ticket sales website
One booth space at event

\$500

2 Brewfest Entry Tickets
2 Brewfest Commemorative Glasses
Business name on banner displayed at event
Business name on all posters, print and digital advertising, and Chamber Website Event page
Business name Sponsors Table Signage
Business recognition throughout the event
Business name on ticket sales website
One booth space at event

PARADE OF LIGHTS - DECEMBER 2

___ \$3,500 Presenting Sponsor – (only 1) – Filled by Nesheim’s

Your business name and logo on the Chamber website Home Page and Event Page as Presenting Sponsor
The event page will have URL to your business website
Business logo on all posters, advertising, Chamber Website (Homepage & Event page) as Presenting Sponsor
Your business name will be announced throughout the evening
Recognition in December’s weekly Friday Features
You will be recognized on a regular basis on Chamber’s Facebook, and other social media
A prime entry line-up location in the Parade of Lights

___ \$1,000

Your business logo on the Chamber website Event Page
Your business logo will be listed in advertising literature including posters
Recognition in December’s weekly Friday Features
A prime entry line-up location in the Parade of Lights

___ \$250 – Non-Member

Your business name will be listed in advertising literature including posters

___ \$125 – Member

Your business name will be listed in advertising literature including posters

Until all 2023 dates are approved by the Town, dates are tentative.

Thank you for supporting the Erie Chamber of Commerce Events. We could not put on these wonderful events without sponsorship like yours. Please feel free to contact me with any questions you may have.

Regards,

Pat

Pat Vero, Executive Director
Erie Chamber of Commerce
235 Wells Street Erie, CO 80516
P: 303-828-3440 F: 303-828-3330
www.eriechamber.org

[Contributing Partners - 2022](#)

[Town of Erie- Larkridge Shopping -Waste Connections- 1st Bank – Blue Federal Credit Union – Piripi](#)

[Contributing Partners - 2023](#)

[Larkridge Shopping, Town of Erie-](#)

ERIE CHAMBER SPONSORSHIP COMMITMENT

COMPANY NAME (as you want it to appear in advertising) _____

CONTACT NAME _____

ADDRESS: _____ CITY: _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

Erie Town Fair – May 13th/Balloon Festival – June 9, 10, 11th

____ PRESENTING SPONSOR - \$5000 - Filled
____ \$2500 ____ \$1500 ____ \$1000 ____ \$500

Summer Concert Series – July 29th – To be determined

Summer Concert Series – August 26th

____ PRESENTING SPONSOR for ONE \$3500 - Filled
____ \$1000 ____ \$500

Annual EB Erie Brewfest – October 7th

____ PRESENTING SPONSOR for ONE \$3500 - Filled
____ \$2500 Taster Glass Sponsor ____ \$1500 ____ \$1000 ____ \$500

Parade of Lights – December 2

____ PRESENTING SPONSOR for ONE \$3500 - Filled
____ \$1000 ____ \$250 Non-Member ____ \$125 Member

Logo Bags for Library - ____ \$500 (1) ____ \$ 250 (3)

Total Amount: \$ ____ I've Enclosed a Check ____ Bill Me

Bill me in ____ CHARGE IT ____ VISA ____ MASTERCARD ____ AMERICAN EXPRESS CARD

NUMBER: _____ EXP. DATE _____ 3 Digit Security Code _____

NAME ON CARD: _____

SIGNATURE _____

Mail your completed form to: Erie Chamber, PO Box 97, Erie CO 80516

Email to pat@eriechamber.org

Please email a high resolutions jpg logo and eps logo to: pat@eriechamber.org